

STAY AHEAD WITH REAL-TIME INTELLIGENCE

AGIL® INSIGHTS
Narrative Intelligence Platform



FROM INFORMATION AND INSIGHTS TO INTELLIGENCE-LED IMPACT

Be equipped for today's fast-moving information environment

Our AI-powered media analytics platform empowers your organisation to track, discover and monitor what's trending to more deeply understand the story behind the news headlines. AGIL® Insights combines real-time trends, news, sentiment insights and powerful search tools to help you make informed decisions faster. Stay ahead – assess sentiment, anticipate narratives, counter risks and respond with clarity and confidence.

AGIL® Insights' Capabilities

Track What Matters
See trending narratives and key topics at a glance.

Understand Impact
Analyse sentiments across news and social conversations.

Search Smarter
Use advance filters to deep dive into articles, posts and comments.



999+
Comments

999+
News Articles

999+
Social Posts

A single integrated view gives insights into 200,000+ global media outlets and major social media platforms like Facebook, TikTok, X, Instagram, Xiao Hong Shu, Reddit and more.

TIME-BASED PROPOGATION



SENTIMENT BREAKDOWN



INFLUENCER MAPPING

SEE THE TREND, SHAPE THE NARRATIVE, STAY AHEAD

MASSIVE MULTI-PLATFORM DATA AGGREGATION

Collect data from multiple platforms and consolidate them into a unified dataset.

ADVANCED AI ANALYTICS

Understand the means, intent and impact of content through advanced analytics.

GEOFENCED FILTERING

Focus on specific regions, countries, or local information environments.

DEEPFAKE DETECTION

Easily identify disinformation threats that may compromise your organisation.

FLEXIBLE DATA DELIVERY CONNECTORS

Integrate data directly into your infrastructure using multiple delivery options.

CONTEXTUAL INSIGHTS

Drive actionable intelligence via insights into specific events, comments and narratives.

INFLUENCE MAPPING

Track and trace information flow across channels and assess their influence.

SENTIMENT BREAKDOWN

Know the ground. See positive, neutral and negative trends in real-time.

MULTI INFORMATION AS-A-SERVICE MODELS

Training, Reporting, and Dedicated Support –
for Government Agencies and Public/Private Organisations

We provide end-to-end managed information and analysis services designed to help government agencies and organisations act on information efficiently and effectively. Collaborative case management streamlines team-based investigations, tracking, and intelligence workflows while customisable report generation visualises insights into polished, shareable formats. Through As-a-Service delivery, your organisation can easily tap on AGIL® Insights as a turnkey suite of solutions.



TRAINING-AS-A-SERVICE

Delivers flexible training tailored to your business needs, helping employees stay skilled and aligned with industry trends.

ANALYST-AS-A-SERVICE

Gain access to dedicated experts who support ongoing monitoring, reporting and analysis needs.



REPORTS-AS-A-SERVICE

Creates customised analyst reports aligned with your specified topics, events and reporting cadence.





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